

**SDAHO Members: Get Special Access to Child Care Benefits!** 

TOOTRIS has revolutioned Child Care Benefits, making available the only turn-key platform that enables SDAHO members to incorporate low-cost, high-value support to working parents with zero administration.



TOOTRIS Child Care Benefits provide exponential human capital ROI allowing companies of all sizes to eliminate Child Care as a barrier to growth and compete with higher retention, recruiting, and productivity.



#### **How Parents Benefit:**

- See available Child Care openings in real-time
- Choose programs that fit their family's specific needs
- Exclusive access to virtual and in-person tours, side-by-side comparison tools
- 1-click verified state licensing information
- Direct message and call any Child Care provider
- · Allows them to utilize multiple payment options including ACH, debit/credit card, subsidies, etc.
- Anytime concierge support to help find the best care options
- And much, much more!





















The benefit includes dedicated one-on-one help parents find the care they need!

TOOTRIS provides dedicated concierge support to help parents enroll their children in quality Child Care programs when and where you need them - including full-time, part-time, after-school, camps, and more.



# The Formula for Talent Success in the Healthcare Industry: **Turn-Key Child Care Benefits**



## One Solution. Unlimited Advantages.

Through our visionary use of technology, TOOTRIS is reinventing Child Care as the first and only platform that makes providing Child Care Benefits turn-key. This empowers healthcare employers with the ability to compete for talent with increased recruiting, retention, and employee satisfaction.

#### **Healthcare Industry Talent Challenges**

Healthcare employees with young children have historically struggled to secure dependable Child Care. While the lack of Child Care availability is a national issue, the problems are even more critical for the healthcare industry which is already in dire straits due to the non-standard hour workload, employee burnout, and significant turnover. With staffing shortages expected to continue, leading to worsening patient experiences and quality of care, negatively impacting patient health, workforce stabilization is a top priority for facilities.

#### Consider these statistics:



The gap in staffing for direct patient care projected to occur by 2025 - a shortage of 200,000 to 450,000 nurses.



The amount of healthcare employees likely to experience burnout, reduce their hours, or simply leave their jobs due to lack of Child Care options.



The number of healthcare providers who left the industry in 2021/2022 with more expected due to retirement.

### **How TOOTRIS Solves These Challenges**

- Healthcare Organizations have a turn-key solution to provide Child Care as a Benefit to support their workforce, increasing retention (37%-60%), productivity (63%), & recruitment (85%).
- Working Parents can now easily locate, vet, communicate, tour, enroll & pay for care directly with providers - all in real-time - making Child Care more accessible and affordable for families.
- Healthcare HR Teams can seamlessly integrate TOOTRIS with existing HRIS and increase FSA utilization with no administrative burden.



 Child Care Providers get free access to a complete portal + mobile app, enabling them to fully market & manage their program 100% digitally - reducing their operating costs & increasing availability.

In a workforce that is stressed, over-worked, and predominantly female, you can't just keep raising wages. Healthcare workers need Child Care benefits as they strive for more work-life balance.

"I look at this as being a really, really vital piece of the benefits package, especially for parents with kids who are infants to school-age."

Rebecca Gomez - Clinical Health Psychologist, Wellstar Health System

TOOTRIS' innovative Child Care solutions have received national attention:













